

CASA CHILD ADVOCATES OF MONTGOMERY COUNTY

BOARD OF DIRECTOR MEETING NOVEMBER 19, 2015

Present: Cathy Douglas, Sabina Rahman-Garcia, Bob Evans, Jim Funke, Scott Creasman, Steven Earl, Robyn West, Judy Larson, James Pung, Monica Vils-Brawner, Richard Lane, and Sharon Geib.

Not Present: Clay McCollor

Others Present: Ann McAlpin, and Cliff Hazel

- 1) Opening – 4:30 p.m.
- 2) During meeting, unanimous resolution approving Board Minutes for September 17, 2015.
- 3) Executive Director:
 - a. Discussed upcoming CPS Gala on December 31, 2015, and, the importance of supporting CPS. The cost is \$1,500 per table and the Board members discussed “pooling” their personal funds (about \$150 per person) to buy a table and allow CASA staff to attend the event.
 - b. CYO should be a regular report at Board meetings, given the importance and governance of the project. Robyn presented the CYO update. The governance is drifting towards an unincorporated association. No vote taken on approving a form for the CYO but the same will be presented in the future.
- 4) Development Committee:
 - a. April 2016 Major Gift Campaign discussed. Concerns about resources, leaders, and focus. Also, the overall “fit” for the campaign was discussed, with several members preferring to significantly change the program. Consensus was attained on locating an acceptable leadership team and renaming the campaign a “gift campaign”.
 - b. Gala performance was discussed. Cliff Hayes reported that Gala expenses were covered and 81% of Gala pre-sale goals have been met. Bob’s Steakhouse event on January 22, 2016, was discussed. The need to “pre-sell” or generate interest in the items, is important. Discussion was had of a possible event near Walden to draw interest.
- 5) Governance Committee: Judy Olsen discussed potential board candidates to join the board.
- 6) Legislative Committee: The retiring of Dan Verteas from the Board has left a significant hole in the legislative office. Discussion was had of interested candidates to act on the committee.
- 7) Finance Committee: Scott Creasman presented the financial status report for CASA. Although the Gala in 2015 was down \$134,000 and private corporate donations were down \$71,000, management managed to save enough money in operations such that CASA had a net loss of close to \$43,000.
- 8) Meeting adjourned at 5:54 p.m.
- 9) Executive session opened. Adjourned at 6:05 p.m.